The Experience of Factor Analysis of Conditions for Human Capital Formation and Development in Russian Federation

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ABSTRACT

The article suggests a factor analysis procedure for assessment of conditions for human capital formation and development (CHCFD) in the Russian Federation (RF) for Russian environment. This assessment integrates 21 private index, which measures the deviation of the actual CHCFD in the RF and Federation constituent entities, from the best ones, achieved in any Russian region. Data base for calculations is the official statistics, presented in the period from 1999 to 2012. The factors are the irregularity coefficients of indices achievement, characterizing the CHCFD in the regions of the RF. The calculation results of influence of factors on the deviation of CHCFD in whole in RF are presented, and the analysis of territorial differences is carried out. There was determined the distribution of factor values, that influenced much on assessment of CHCFD, per Federal Districts (macroregions), different variation of factors was revealed. Intra-regional differences were analyzed based on distribution of factors that influenced much on the assessment of CHCFD, per the constituent entities of the Federation of the Northwestern Federal District. There were determined the regions, that had the most and the least favorable conditions from the positions of human capital. There was determined a possibility to collate the indices as per the share of influence on the assessment value, presenting the basis to determine the priorities in development of regional policy of human capital formation and development.

Key words: Human Capital, Factors of Development, Regional Policy, Regional Economy

JEL Classifications: J24, C31, Z13, H76

1. INTRODUCTION


They are focused on such problems, as determination of structure of human capital, of the factors, influencing on its volume, determination of effects from the investing to human capital at the level of individual, social and economic systems of different levels. Highlighting of different levels of social and economic systems presupposes corresponding hierarchy of management tasks. For Russian environment, it is reasonable to consider the levels of the company, region, Federal District (as macroregion) and Federal Center. In order to develop the regional economy, the urgent problem is to reveal key factors, contributing to the development of human capital of the required quality, able to provide the competitive advantages. For Russian environment, regional management level is the basic one due to existing interregional differentiation of social and economic development and federative state structure.

The consideration of task of provision the conditions for human capital formation and development (CHCFD) presupposes the development of quantitative instrumentarium for management...
processes, providing an opportunity to evaluate the changes, taking place in the region. Possible approach to the solution of this problem, based on the concept of “ideal” system, taking into consideration the specificity of Russian state structure and statistic base, as well as feasibility of these purposes, was presented in the work (Zaborovskaya et al., 2014). Implementation of this approach provided an opportunity to create a complex of integral assessments of CHCFD for Russian regions and to evaluate their dynamics. When determining the list of factors, the authors (Zaborovskaya et al., 2014) judged from the key role of educational system in human capital formation and development (Rodionov et al., 2014; Abel and Deitz, 2011; Rodionov et al., 2014; Rodionov et al., 2014).

For regional management, it was necessary to make the following step in the investigation, namely, to analyze the influence of factors, included to the integral index, on its value in Russian regions. Thus, the most significant problems in regional human capital management are determined; the critical points, requiring budgetary resources, are revealed. Current article presents some results, obtained in the course of study of the abovementioned factors.

2. DATA AND METHOD

The data of state statistics per the regions-constituent entities of the Russian Federation (RF) and Federal Districts (macroregions) present the database to calculate the assessments of CHCFD. The algorithm of assessment and analysis of CHCFD in the region was suggested by Zaborovskaya nearly 10 years ago (Zaborovskaia et al., 2014; Zaborovskaya, 2005). The experience of use has shown, that the assessment of CHCFD allows solving the tasks of classification and grouping of regions in compliance with CHCFD (Zaborovskaya, 2005). However, more substantial analysis is possible based on determination of influence of each of 21 factors, determining the level and dynamics of CHCFD, which is calculated as the geometric average of the partial coefficients of inequality (Zaborovskaia et al., 2014; Zaborovskaya, 2005):

$$K_{ij} = \prod_{l=1}^{21} k_{ij}^l$$

\(K_j\) is the assessment of CHCFD in \(j\) region in \(i\)-time period; \(k_{ij}^l\) is the value of \(l\) coefficient of inequality (\(l = (1, 2, \ldots, 21)\), Table 3.2.2) in \(j\)-region in \(i\)-time period.

This assessment is non-dimensional; it is varied over the segment \([0,1]\), and its growth shows the improvement of CHCFD in the region.

Let us present the list of basic indices, the calculation rules for the inequality coefficient (IC) and record determination (RD), forming the quantitative basis of the study (note: The indices 12-21 are determined per 100,000 people, the records per these indices are determined based on maximum value):

1. Gross regional product per capita; IC: \(k_{ij}^{BPIT} = a_{ij}^{BPIT} / a_{ij}^{*BPIT}\); RD: \(a_{ij}^{*BPIT} = \max(a_{ij}^{BPIT})\)

2. Unemployment rate; IC: \(k_{ij}^{BH} = a_{ij}^{BH} / a_{ij}^{*BH}\); RD: \(a_{ij}^{*BH} = \min(a_{ij}^{BH})\)

3. Crude birth rate; IC: \(k_{ij}^p = a_{ij}^p / a_{ij}^{*p}\); RD: \(a_{ij}^{*p} = \max(a_{ij}^p)\)

4. Crude death rate; IC: \(k_{ij}^c = a_{ij}^c / a_{ij}^{*c}\); RD: \(a_{ij}^{*c} = \min(a_{ij}^c)\)

5. Morbidity rate per 1000 people of population; IC: \(k_{ij}^3 = a_{ij}^3 / a_{ij}^{*3}\); RD: \(a_{ij}^{*3} = \min(a_{ij}^3)\)

6. Relative estimate of atmosphere pollution; IC: \(k_{ij}^{A3} = a_{ij}^{A3} / a_{ij}^{*A3}\); RD: \(a_{ij}^{*A3} = \max(a_{ij}^{A3})\)

7. Food rationality (per product groups); IC: Closeness to 1; RD: \(a_{ij}^{NC} = \min(a_{ij}^{NC})\)

8. Criminogenity level; IC: \(k_{ij}^{C} = a_{ij}^{C} / a_{ij}^{*C}\); RD: \(a_{ij}^{*C} = \min(a_{ij}^{C})\)

9. Theatre attendance; IC: \(k_{ij}^T = a_{ij}^T / a_{ij}^{*T}\); RD: \(a_{ij}^{*T} = \max(a_{ij}^T)\)

10. Museum attendance; IC: \(k_{ij}^M = a_{ij}^M / a_{ij}^{*M}\); RD: \(a_{ij}^{*M} = \max(a_{ij}^M)\)

11. Number of private daytime comprehensive educational institutions; IC: \(k_{ij}^{AAP} = a_{ij}^{AAP} / a_{ij}^{*AAP}\); RD: \(a_{ij}^{*AAP} = \max(a_{ij}^{AAP})\)

12. Number of state and municipal daytime comprehensive educational institutions; IC: \(k_{ij}^{GMMAAP} = a_{ij}^{GMMAAP} / a_{ij}^{*GMMAAP}\)

13. Number of private higher educational institutions; IC: \(k_{ij}^{HTMAAP} = a_{ij}^{HTMAAP} / a_{ij}^{*HTMAAP}\)

14. Number of state and municipal higher educational institutions; IC: \(k_{ij}^{GMHMAAP} = a_{ij}^{GMHMAAP} / a_{ij}^{*GMHMAAP}\)

15. Number of institutions of initial vocational education; IC: \(k_{ij}^{HIVO} = a_{ij}^{HIVO} / a_{ij}^{*HIVO}\)

16. Number of private specialized secondary schools; IC: \(k_{ij}^{HGCCY3} = d_{ij}^{HGCCY3} / a_{ij}^{*HGCCY3}\)

17. Number of state and municipal specialized secondary schools; IC: \(k_{ij}^{GCCY3} = d_{ij}^{GCCY3} / a_{ij}^{*GCCY3}\)

18. Number of private higher educational institutions; IC: \(k_{ij}^{HBY3} = a_{ij}^{HBY3} / a_{ij}^{*HBY3}\)
19. Number of state and municipal higher educational institutions;
   IC: $k_{ij}^{\text{MBVY3}} = \frac{d_{ij}^{\text{MBVY3}}}{a_{ij}^{\text{MBVY3}}}$

20. Number of institutions for Ph.D. candidates training;
   IC: $k_{ij}^{\text{OA}} = \frac{d_{ij}^{\text{OA}}}{a_{ij}^{\text{OA}}}$

21. Number of institutions for doctoral candidates training;
   IC: $k_{ij}^{\text{OA}} = \frac{d_{ij}^{\text{OA}}}{a_{ij}^{\text{OA}}}$

Theoretically, it is impossible to exclude the situation, when one or several indices will be equal to zero. In this case, the region gets zero $K_{ij}$ even in case of high values of other factors (IC). Consequently, there is a need to reduce to the similar (interpreted) type of assessment, calculated per regions, in order to exclude (eliminate) the influence of factors, which value is equal to zero.

The analysis of statistical data showed that these factors involve the following (listed in decreasing order of occurrence rates of zero values of indices):
- Number of institutions for doctoral candidates training;
- Number of private specialized secondary schools;
- Number of private higher educational institutions;
- Number of private daytime comprehensive educational institutions.

Reduction of assessments to the consistent type per all data set is carried out in the following order:

- “Roughening” of assessment is carried out, when small to negligible, but not zero value of indices is set; they “re-zero” the integral assessment (for instance, at the level, equal to 0.01);
- The influence of “re-zeroing” indices is eliminated.

It is possible to eliminate the influence of the abovementioned indices on the change of assessment of CHCFD in the region on the basis of standard methods of factor analysis, particularly, the way of chain substitutions. The essence of modification is the following:

- Only those factors are eliminated, that result in the loss of assessment significance of CHCFD in the region;
- It is assessed the influence of factor change on the change of successful index not within two time periods, but the influence of factor on the level of successful index in the definite time period;
- The influence of factor is excluded due to the fact, that the value of the eliminated index is taken to be equal to 1, providing an opportunity to exclude the unevenness of development of regions per the abovementioned factor.

Conditional assessments are evaluated for it:
- $K_{ij}^{\text{MBVY3}}$, eliminating the influence of IC of number of institutions for doctoral candidates training, per 100 thousand people:

$$K_{ij}^{\text{MBVY3}} = (k_{ij}^{\text{BP1}} \cdot k_{ij}^{3} \cdot k_{ij}^{C} \cdot k_{ij}^{3} \cdot k_{ij}^{A3} \cdot k_{ij}^{\Pi} \cdot k_{ij}^{\gamma C} \cdot k_{ij}^{KP} \cdot k_{ij}^{T} \cdot k_{ij}^{M} \cdot k_{ij}^{\gamma AOY} \cdot k_{ij}^{\gamma MAOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma MCCY3} \cdot k_{ij}^{\gamma MBVY3} \cdot k_{ij}^{\gamma OA})^{1/21}$$

- $K_{ij}^{\text{HTBY3}}$, eliminating the influence of IC number of institutions for doctoral candidates training, per 100,000 people and influence of IC of number of private higher educational institutions per 100,000 people:

$$K_{ij}^{\text{HTBY3}} = (k_{ij}^{\text{BP1}} \cdot k_{ij}^{3} \cdot k_{ij}^{P} \cdot k_{ij}^{C} \cdot k_{ij}^{3} \cdot k_{ij}^{A3} \cdot k_{ij}^{\Pi} \cdot k_{ij}^{\gamma C} \cdot k_{ij}^{KP} \cdot k_{ij}^{T} \cdot k_{ij}^{M} \cdot k_{ij}^{\gamma AOY} \cdot k_{ij}^{\gamma MAOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma MCCY3} \cdot k_{ij}^{\gamma MBVY3} \cdot k_{ij}^{\gamma OA})^{1/21}$$

- $K_{ij}^{\text{OA}}$, eliminating the influence of coefficients: Inequality of number of institutions for doctoral candidates training, per 100,000 people; inequality of number of private higher educational institutions per 100,000 people; inequality of number of private specialized secondary schools per 100,000 people:

$$K_{ij}^{\text{OA}} = (k_{ij}^{\text{BP1}} \cdot k_{ij}^{3} \cdot k_{ij}^{P} \cdot k_{ij}^{C} \cdot k_{ij}^{3} \cdot k_{ij}^{A3} \cdot k_{ij}^{\Pi} \cdot k_{ij}^{\gamma C} \cdot k_{ij}^{KP} \cdot k_{ij}^{T} \cdot k_{ij}^{M} \cdot k_{ij}^{\gamma AOY} \cdot k_{ij}^{\gamma MAOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma HTOY} \cdot k_{ij}^{\gamma MCCY3} \cdot k_{ij}^{\gamma MBVY3} \cdot k_{ij}^{\gamma OA})^{1/21}$$

ICs of number of institutions for doctoral candidates training and number of private higher educational institutions per 100,000 people are taken to be equal to 1:

$$K_{ij}^{\text{OA}} = 1, K_{ij}^{\text{HTBY3}} = 1$$

What means, that the number of institutions for doctoral candidates training, the number of private higher educational institutions, the number of private specialized secondary schools and the number of private daytime comprehensive educational institutions per 100,000 people. In $j$-region in i-time period equals to record-breaking (the maximum value). This assumption allows leveling the CHCFD per these four indices at the levels of their record values in each time period of the analyzed interval.

The last assessment excludes “re-zeroing,” and it is taken as the operating one during the analysis.

When calculating the influence of factors on change of assessment of CHCFD in the region, for the successful $K_{ij}^{R}$, it is necessary to use one of the indices $K_{ij}^{\text{MBVY3}}$, $K_{ij}^{\text{HTBY3}}$, $K_{ij}^{\text{OA}}$ and $K_{ij}^{\text{HTCY3}}$. It is selected in the following way. If for some region $j$ in the definite time period $i$:

- $a_{ij}^{\text{OA}} \neq 0, a_{ij}^{\text{HTBY3}} \neq 0, a_{ij}^{\text{HTCY3}} \neq 0, a_{ij}^{\text{HTCY3}} = 0$, then $K_{ij}^{R} = K_{ij}^{\text{MBVY3}}$;
- $a_{ij}^{\text{OA}} = 0$, then $K_{ij}^{R} = K_{ij}^{\text{HTBY3}}$;
- $a_{ij}^{\text{HTBY3}} = 0$, then $K_{ij}^{R} = K_{ij}^{\text{HTCY3}}$;
The assessment $K_{yi} = K_{yi0} + a_{iy} a_{yj} a_{yjyj}$, meaningfully denoting the equation of CHCFD of the region per the eliminating factor at the level of its record value, equal to 1. A standard method of chain substitution is used for it.

As it is possible to juxtapose each index-factor of assessment of CHCFD with the responsible area of departments of regional authorities, then this procedure of analysis allows determining the sphere of competence and responsibility of state and regional authorities for the changes of definite factors for human capital formation and development.

### 3. ANALYSIS AND RESULTS

In accordance with the analysis methodology, based on the data of Federal State Statistics Service, there were calculated the assessments of influence of factors - ICs of indices on the deviation of assessments of CHCFD from the maximum possible value, equal to 1. The results of calculations are presented in Table 1.

Table 1 shows that the maximum influence on deviation of CHCFD in whole in the RF is made by the indices of availability of culture and education services. Thus, the share of influence on deviation from the record unit value of assessment of CHCFD “museum attendance factor” was 12.44% in 2011 and 12.34% in 2012; a factor “The number of institutions of initial vocational education per 100,000 people” was 11.07% in 2011 and 12.27% in 2012. The influence of criminogenic factor is also very high: The share of its influence was 9.52% in 2011, and it increased up to 9.58% in 2012. The group of factors, influencing negatively on the assessment under study, involves the factor “Family stability” (The share of its influence was 8.26% in 2011 and 7.285 in 2012).

The factors “Level of atmosphere pollution” (1.35% in 2011 and 1.4% in 2012); “Morbidity rate” (3.63% in 2011 and 3.52% in 2012); “Crude birth rate” (3.81% in 2011 and 3.12% in 2012) influenced least of all on the assessment of CHCFD.

Let us illustrate the territorial differences of influence of the factors under study at the example of the first group, according to the data for 2012. The distribution of assessments per Federal Districts is presented in Table 2.

The calculations testify about different variations of the considered factors per Federal Districts. Their variation, relatively the value of the RF in whole, is the following:

- Per the factor “Family stability” 25.7%;
- Per the factor “Criminogenicity” 21.7%;
- Per the factor “Museum attendance” 31.3%;
- Per the factor “Number of NPO institutions” 9.6%.

Let us consider the influence of the studied group of factors on the assessment of CHCFD per the constituent entities of the Federation of Northwest Federal District. Of all four factors, only one, the museum attendance, is slightly lower, than the value of factor, typical of RF in whole (Table 3).

The most favorable CHCFD per the factor “Family stability” are in St. Petersburg (0.670), the Republic of Karelia (0.648), the Komsky Republic (0.644); the least favorable ones are in the Murmansk Region (0.529), the Novgorod Region (0.492), the Leningrad Region (0.459). Per the factor “Criminogenicity,” the most favorable conditions in the analyzed period were observed in the Komi Republic (0.731), St. Petersburg (0.725), the Republic of Karelia (0.724); the least favorable ones are in the Murmansk and Novgorod regions (0.631), the Kaliningrad Region (0.585) and the Leningrad Region (0.513). Per the factor “Museum attendance,” the number of leading regions included the Komi Republic (0.823), the Republic of Karelia (0.791), The Vologda Region (0.773); the triplet of outsiders is presented by the Novgorod Region (0.668), the Kaliningrad Region (0.626) and the Leningrad Region (0.651). Per the factor “Number of NPO institutions,” the leaders are presented by the Vologda Region (0.910), the Komi Republic (0.905), the Republic of Karelia (0.901); the outsiders are the Novgorod Region (0.843), the Kaliningrad Region (0.865), the Leningrad Region (0.782).

Summarizing the results according to the principle of regularity of the region to the group of leaders or outsiders, we can say, that the most serious problems with the CHCFD are typical for such
regions of the Northwest Federal District, as the Leningrad Region, the Novgorod Region, the Kaliningrad Region. The most favorable conditions are in the Republic of Karelia, the Komi Republic and in St. Petersburg.

The share of influence of the factor on the assessment of CHCFD reflects the urgency of problems, characterized by this index, and the collating of indices per the share of influence on the assessment value can be the basis to determine the priorities, when developing regional policy of human capital formation and development.

4. DISCUSSION

The works, devoted to the study of human capital, mainly deal with the problems, connected with the study of essence and content of the human capital, its relations with other economic categories, the influence on economic growth (Becker, 1962; Kapelyushnikov, 2012; Nureev, 2010) the investments of resources to the human capital and their return (Schultz, 1961; Ballester et al., 2002). The works, where the human capital is considered from the positions of multilevel models (Ployhart and Moliterno, 2011; Kozlowski and Klein, 2000) are of great interest from the viewpoint of assessment of conditions for human capital formation at regional level. At that, the work (Ployhart and Moliterno, 2011; Sharafanova and Kotov, 2011) thoroughly studies, how the theory of human capital is manifested at different levels, how the individual skills, abilities and knowledge transform into the resource, taking into consideration the influence of environment. A part of scientific works in the sphere of human capital is devoted to the assessment of influence of human capital on the development of economy, including the regional one (Korchagin, 2005; Stark and Wang, 2002; Gennaioli et al., 2013).

The interconnections of level of human capital formation and migration problems are studied in the work (Stark and Wang, 2002). However, these studies do not consider the problem of assessment of CHCFD in the definite territory, which can be the basis for appropriate updating of social and economic policy.

The work (Zaborovskaia et al., 2014) provides an attempt to present the methodology of assessment of CHCFD for the regional level, taking into consideration the peculiarities of statistic observation in Russia; the corresponding integral assessments were received there. These assessments provided an opportunity to build a rating of regions from the viewpoint of favorability or unfavorability of CHCFD. This study was continued by the team of authors in the part of factor analysis, which allows revealing the most urgent problems and highlighting the spheres that require the increased attention on the part of both Federal Center and regional authorities. The results of the study showed a high degree of inequality of social and economic space in Russia and regional development. The inequality is mainly shown in the availability of cultural values and possibilities to consume the cultural services. The next significant factor was the factor, providing the required educational level. If to take into consideration, that the basic elements of human capital are health, education and culture, it is necessary to study thoroughly the reasons of existing inequality and to develop the instruments to overcome it.

5. SUMMARY

The creation of integral index of assessment of CHCFD in the region and the subsequent factor analysis can be used to update the instrumentarium of regional social and economic policy. Thus, the suggested assessments can be the indicator of favorable and unfavorable consequences of regional policy implementation, to estimate the correlation of development of the regions, included to macroregions (Federal Districts), to create the ratings of regional development. For the Federal Center, it can become the basis for differentiated approach to financial support of social development of the regions. The addition of factor analysis to the obtained assessments provides an opportunity to distinguish both intraregional priorities in human capital management, and to determine the sharpest (critical) problems in interregional cut. It provides an opportunity to substantiate the point centers of budgetary resources, provided by the Federal Center for the regions, to forecast the changes in CHCFD in dependence on the change of features of the regional social sphere. Thus, the results of study can be practically used both by the governing bodies of the constituent entities of the RF and the Federal Ministries, determining the priorities of social development of the regions and the direction of their reforming. At that, the areas of responsibility of governing bodies for the change of factors, influencing on the factors for human capital formation and development in the region, are determined.

Prospects for further development of this topic are connected with overcoming of some restrictions of this study.

First of all, it deals with the substantiation of definite responsibility areas of governing bodies, revelation of mismatch of demands in human capital management and the existing system of regional management, regulatory and legal framework for regional development control. This study only specifies the possibility of determination of responsibility areas, however, definite mechanisms are not developed, including the correction directions of regional and federal legislation.
Factor analysis provided an opportunity to determine key problems in human capital management, at the same time, it is reasonable to reveal the reasons, explaining the change of factors, to give their qualitative assessment. Besides, the factor analysis provides only general view of the priorities of regional policy of human capital management, they can be specified.

REFERENCES


