Correlational-regression Analysis Application for the Forecast of the Specialists with Higher Education Requirement in Russian Economy

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ABSTRACT

The present study was intended to investigate a hypothesis about the impact of the following parameters: Dynamics of gross domestic product, dynamics of fixed assets, dynamics of labor productivity, dynamics of the level of remuneration and dynamics of fixed asset investments on the number of employees with higher education in Russia. The correlational-regression analysis confirmed the influence of dynamics of fixed assets on the number of employees with higher education. Also authors have generated the forecast about future demand for specialists with higher education and dynamics of fixed assets for the period from 2015 to 2025 years.

Keywords: Correlation Analysis, Regression Analysis, Forecast of the Specialists with Higher Education

JEL Classifications: C100, J240

1. INTRODUCTION

Workforce is the primary factor determining successful economic development in the modern world. Labor of employees with higher educational level is characterized by higher capacity. From Adam Smith to Becker, economic thinkers have highlighted the importance of labor force. Becker showed the importance of higher education as part of human capital to increase personal income, labor productivity and gross domestic product (GDP) (Becker, 1993). Moreover, many studies report that, there is a link between human capital and economic development (Schultz, 1993; Hanushek, 2013; Pelinescu, 2015). Therefore, the question about the demand in workers with high qualification stands important in economy. We have used the method of correlational-regression analysis to forecast the demand in specialists with higher education to economy of Russia. This method considers accentuation of the two key components: Correlational analysis and regression analysis. When correlational analysis gives determination of correlation colligation and direction between researched parameters, regression analysis helps to determine a type of functional dependence between them. Joint application of these methods of analysis allows us to:

• Create the correlational-regression model, which describes the connection between researched parameters.
• Make a conclusion about the impact of a parameter on a resulting sign.
• Forecast a change of a resulting sign in time.

It is evident, that this type of analysis is very promising for the economic theory (Popescu, 2015; Maxsimova, 2011).

Authors performed the correlational-regression analysis to prove or disprove the hypothesis about the impact on number of employed people of the following parameters: Dynamics of GDP, dynamics of fixed assets, dynamics of labor productivity, dynamics of the level of remuneration, and dynamics of fixed asset investments in Russia.
2. THE CORRELATIONAL-REGRESSION ANALYSIS IMPLEMENTATION METHODOLOGY

The correlational-regression analysis implementation methodology considers accentuation of several stages. There are several points of view regarding the number of stages. The methodology of the correlational-regression analysis is described in different studies (Gujarati, 2003; Eliseeva et al., 2007; Weisberg, 2005).

Firstly, we need to choose the factors, which could affect a resulting sign. On the second stage, we perform the correlational analysis. As a result, we have a matrix of paired correlation coefficients, which is used as the basis for analysis of parameters interdependence. Then we select parameters, mostly affecting the resulting sign, and exclude from the system the parameters with a weak connection with it. Besides, we discard parameters with a high paired correlation coefficient. On the second stage we perform the regression analysis. Based on its results we analyze the significance of the determination coefficient, F Fisher criterion, compare regression coefficients with a standard error to Student’s t-test, and create a regression equation.

The valuation method used is the following equation:

\[ y = a_0 + a_1 x_1 + a_2 x_2 + \ldots + a_n x_n \]  

(1)

\( a_0 \) - Constant term  
\( a_i \) - Regression coefficient.

3. IMPLEMENTATION OF CORRELATIONAL-REGRESSION ANALYSIS

We research the number employed people in economy of Russia, having higher education (Y), as the resulting sign, dynamics of GDP (X1), dynamics of labor productivity (X2), dynamics of the level of remuneration (X3), dynamics of fixed assets, and dynamics of fixed asset investments in Russia (Xn) - As factor features. Data for implementation of correlational-regression analysis are taken from materials of the Federal State Statistics Service and presented in the Table 1 (Russia in Figures, 2015; Statistical Yearbook of Russia, 2010, 2014).

For convenience and time saving we use the software product Microsoft Excel, add-in “Analysis ToolPak,” functions “Correlation,” “Regression.” The results are presented in Tables 2 and 3.

The paired correlation coefficients received based on the results of calculations are in the range from −1 to 1. If the value of a coefficient tends to “1” or “−1,” we can say, that there is a close connection between the selected parameters. If the value of a
The degree of colligation between selected parameters is estimated by the Chaddock scale. The received values of linear paired correlation coefficients indicate a moderate connection of the number of the employed people with the higher education with selected parameters besides a parameter - Index of availability of fixed assets by the end of the year, having the strong connection with the resulting sign.

The received value of the determination coefficient equal to 0.89 shows 89% of community variation of employed people with higher education is explained by variation of factor parameters and 11% - By parameters not researched in this model. The calculated F Fisher criterion equal to 8.52 exceeds table F - 5.12. Therefore, the received dependence is statistically significant.

The verification of the model for an adequacy, prognostic suitability, and exceptions of unnecessary parameters gave the following dependence of the number of employed people in economy having higher education in Russia:

\[ Y = -183718.17 + 1977.67X_4 \]  

\[ Y \] - Number of employed people in economy having higher education  

\[ X_4 \] - Index of availability of fixed assets by the end of the year.

The calculations showed that the demand of specialists with higher education for economy of Russia has a stable trend to growth. In general, in accordance with a forecast the number of employed people in economy, having higher education will increase by 2025 by 21.6%.

5. CONCLUSION

The presented model needs to be more developed in future, because during the correlational-regression analysis the
following factors were excluded: Dynamics of GDP, dynamics of labour productivity, dynamics of the level of remuneration, and dynamics of fixed asset investments in Russia, that signalize of other factors not taken into consideration by authors, influencing the resulting sign existence. Besides, during the research authors proved, that correlational-regression analysis application for forecasting of the number of employed people with higher education is valid only in the short and medium terms. In the long term, the demand of specialists with higher education could be affected by crisis phenomena in economy, demographic trends, change of scientific-technological systems, and reinforcement of global processes in the world and other. Also, study of this model, from the point of view on various specialties, seems to be interesting, that would provide more exact determination of the demand of specialists with higher education for particular branches of economy.

**REFERENCES**


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