



# Financial Development and Investment in Emerging Economies: The Role of Macroeconomic and Institutional Conditions

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## ABSTRACT

This study examines the relationship between financial development and capital investment in emerging economies, with particular attention to macroeconomic conditions and institutional quality as transmission factors. Using panel data for 30 emerging economies from 2002 to 2021, the analysis employs fixed-effects estimation with clustered standard errors and alternative institutional indicators to assess the robustness of the finance-investment nexus. The results indicate that financial development has a strong, statistically significant positive effect on capital investment (a one-standard-deviation increase in financial development is associated with about a 2%-point rise in investment-to-GDP). Macroeconomic conditions also influence investment dynamics: economic growth is positively associated with investment, whereas external debt exerts a consistently negative effect, suggesting that debt burdens may constrain capital formation. In contrast, institutional quality does not significantly modify the financial development-investment relationship. These findings suggest that financial deepening promotes capital investment largely independently of cross-country institutional variation, although macroeconomic stability remains important for sustaining investment capacity.

**Keywords:** Financial Development, Investment, Emerging Economies, External Debt, Macroeconomic Stability, Institutional Quality

**JEL Classifications:** G21, E22, O16, C33

## 1. INTRODUCTION

Capital investment is a fundamental driver of economic growth and structural transformation in emerging economies. Sustained investment supports the expansion of productive capacity, technological upgrading, and long-term development, yet many emerging markets still face persistent investment gaps and financing constraints. Financial development is widely viewed as a key mechanism for mobilizing and allocating savings toward productive investment, thereby strengthening capital formation and economic performance. Over the past two decades, emerging economies have experienced substantial financial deepening alongside macroeconomic reforms and institutional changes, raising important questions about the conditions under which financial development effectively translates into investment.

Theoretical and empirical research indicate that financial systems influence investment through multiple channels. Deeper financial

markets expand credit availability, lower financing costs, and enhance risk diversification, enabling firms and governments to undertake capital expenditures that would otherwise be constrained (Sahay et al., 2015; Beck, 2016). Firm-level and cross-country studies confirm that financial development alleviates liquidity constraints and promotes capital accumulation in developing economies (Chauvet and Jacolin, 2017; Bist, 2018). However, the strength of the finance-investment relationship varies across countries and over time, suggesting that broader macroeconomic and institutional environments shape the effectiveness of financial intermediation. Recent cross-country evidence also supports the investment-enhancing role of financial development in emerging and developing economies, particularly through improved credit allocation and financial access (Shen and Lee, 2022; Nguyen et al., 2022; Nasir et al., 2023).

Macroeconomic conditions are widely recognized as critical determinants of investment dynamics. Stable growth, moderate

inflation, and sustainable external balances reduce uncertainty and strengthen investment incentives, whereas macroeconomic volatility discourages long-term capital commitments (Kose et al., 2020; Bussière et al., 2021). In emerging markets, external debt burdens and macroeconomic instability can undermine the financial sector's effectiveness and crowd out investment, even as financial systems expand (Chudik et al., 2017; IMF, 2019). Thus, macroeconomic conditions may moderate the relationship between financial development and real investment outcomes. Recent macro-financial studies further emphasize that debt sustainability and financial stability shape investment dynamics in emerging markets (IMF, 2022; World Bank, 2023).

Institutional quality is another structural factor shaping financial and investment processes. Strong governance frameworks—such as the rule of law, regulatory effectiveness, and anti-corruption measures—enhance contract enforcement, investor confidence, and the functioning of the financial sector (Acemoglu and Robinson, 2019; IMF, 2020). Empirical studies show that institutional improvements support financial deepening and private investment across developing economies (Law et al., 2018; Khan et al., 2020). Nevertheless, evidence on whether institutions significantly moderate the finance-investment relationship remains mixed. Some studies find complementarity between financial development and governance quality, while others report that financial deepening promotes investment even in weaker institutional environments (Sahay et al., 2015; Boukhatem and Ben Moussa, 2018). Recent cross-country evidence also indicates that governance quality influences the effectiveness of the financial sector and private investment, though the strength of this relationship varies across institutional environments (Khan et al., 2020; Nguyen et al., 2020; OECD, 2021).

Despite extensive research on finance and growth, relatively few studies examine the direct relationship between financial development and capital investment while jointly accounting for the macroeconomic and institutional moderating roles. Much of the literature focuses on economic growth rather than investment specifically, or treats macroeconomic stability and institutions as independent determinants rather than interacting factors. As a result, the extent to which financial development drives investment independently of macroeconomic and institutional conditions remains insufficiently understood, particularly across a broad sample of emerging economies over recent decades.

This study addresses this gap by examining the relationship between financial development and capital investment in 30 emerging economies from 2002 to 2021. It evaluates whether macroeconomic conditions and institutional quality serve as moderators of the relationship between financial development and investment. Using panel fixed-effects estimation with clustered standard errors and alternative institutional indicators, the analysis provides updated evidence on investment determinants across emerging markets.

The empirical results show that financial development has a strong, robust positive effect on capital investment across emerging economies. Macroeconomic conditions—particularly economic

growth and external debt—also influence investment dynamics, whereas institutional quality does not appear to significantly alter the finance-investment relationship over the observed period. These findings suggest that financial deepening promotes investment largely independently of cross-country institutional variation, although macroeconomic stability remains important for sustaining investment capacity.

The study contributes to the literature in three main ways. First, it focuses directly on capital investment rather than growth, providing clearer evidence on how financial development translates into real economic activity. Second, it evaluates macroeconomic conditions and institutional quality as moderators within a unified empirical framework. Third, by covering two decades of financial deepening and structural transformation across emerging economies, the analysis offers updated cross-country evidence relevant to financial and development policy.

The remainder of the paper is organized as follows. Section 2 reviews the literature on financial development, macroeconomic conditions, and institutional quality. Section 3 describes the data and methodology. Section 4 presents the empirical results and robustness checks. Section 5 discusses the findings and their implications. Section 6 concludes with policy recommendations.

## 2. LITERATURE REVIEW

The relationship between financial development and capital investment has drawn renewed attention in recent years, particularly in emerging economies undergoing financial deepening, institutional reforms, and macroeconomic transitions. Financial systems influence investment by mobilizing savings, facilitating credit allocation, and reducing financing constraints, thereby supporting capital formation and the expansion of productive capacity (Beck, 2016; Sahay et al., 2015). Financial development can affect investment through both quantity effects—expanded credit availability—and efficiency effects—improved capital allocation across firms and sectors. However, the strength of this relationship depends on macroeconomic stability and institutional quality, which shape the effectiveness of financial intermediation across countries.

### 2.1. Financial Development and Investment

Recent empirical research confirms that financial development plays a central role in promoting investment in developing and emerging economies. Expanded financial intermediation improves firms' access to credit and lowers financing costs, thereby encouraging capital accumulation and infrastructure investment (Sahay et al., 2015; Bist, 2018). Cross-country panel analyses show that deeper financial systems are associated with higher investment rates and capital formation, particularly in countries where banking sectors dominate financial structures (Pradhan et al., 2017; Shahbaz et al., 2020). Panel evidence also suggests that financial development improves investment efficiency and capital allocation in emerging markets (Shen and Lee, 2022; Nasir et al., 2023).

Firm-level evidence also shows that financial development alleviates liquidity constraints and supports corporate investment

decisions, particularly among small and medium-sized enterprises (Love and Martínez-Pería, 2015; Chauvet and Jacolin, 2017). In emerging markets, improvements in financial access and depth have been linked to higher private investment and greater economic diversification (Arcand et al., 2015; IMF, 2020). These findings suggest that financial development remains a key driver of investment across developing regions.

Nevertheless, recent literature emphasizes that financial deepening alone does not guarantee productive investment. Excessive or poorly regulated credit expansion can lead to resource misallocation or financial vulnerability, thereby weakening the finance-investment link (Cecchetti and Kharroubi, 2015; Sahay et al., 2015). This suggests that complementary structural conditions are necessary for financial development to translate into sustained investment.

## 2.2. Macroeconomic Conditions and Investment

Macroeconomic stability remains a critical determinant of investment dynamics. Stable inflation, sustainable external balances, and steady economic growth reduce uncertainty and strengthen investment incentives (IMF, 2019; World Bank, 2020). Recent empirical studies confirm that growth expectations and macroeconomic stability significantly shape investment decisions across emerging markets (Nguyen and Pham, 2020; Bussière et al., 2021).

Economic growth stimulates investment by expanding demand and raising profitability expectations, whereas inflation volatility and macroeconomic uncertainty discourage long-term capital commitments (Kose et al., 2020; Aizenman et al., 2019). External debt burdens may constrain investment by increasing sovereign risk and crowding out domestic capital formation, particularly in developing economies (Chudik et al., 2017). Trade openness and foreign direct investment can enhance domestic investment through market integration and technology transfer, though the effects vary with absorptive capacity (Alfaro et al., 2019; Nguyen et al., 2022).

Importantly, recent research highlights interactions between macroeconomic stability and financial development. Stable macroeconomic environments strengthen the efficiency of financial intermediation and credit allocation, thereby enhancing the transmission of finance to real investment (Law et al., 2018; Ibrahim and Alagidede, 2018). Conversely, macroeconomic instability can weaken the financial sector's effectiveness, reducing its impact on investment. These interactions suggest that the finance-investment relationship may depend not only on financial depth but also on the macroeconomic environment in which financial intermediation operates.

## 2.3. Institutional Quality and the Finance-Investment Relationship

In recent development literature, institutional quality has emerged as a key structural determinant of financial and economic outcomes. Strong governance frameworks—including the rule of law, government effectiveness, and corruption control—enhance investor confidence, contract enforcement, and regulatory credibility, thereby supporting financial development and investment (Acemoglu and Robinson, 2019; IMF, 2020).

Empirical studies show that institutional quality positively affects investment and capital formation across developing countries (Nguyen et al., 2018; Khan et al., 2020). Good governance enhances the functioning of the financial sector by reducing information asymmetries and transaction costs, thereby facilitating credit allocation to productive investment (Boukhatem and Ben Moussa, 2018; Law et al., 2018). In emerging economies, institutional reforms and governance improvements have been linked to stronger private investment and financial deepening (OECD, 2021).

However, evidence on the moderating role of institutions in the finance-investment nexus remains inconclusive. Some studies find complementarity between financial development and institutional quality, suggesting that finance promotes investment more strongly in well-governed economies (Law et al., 2018; Khan et al., 2020). Others report that financial deepening can stimulate investment even in weaker institutional environments, particularly during periods of rapid financial expansion (Sahay et al., 2015; IMF, 2020). These mixed findings leave the moderating role of institutions in the finance-investment nexus empirically unsettled, particularly in emerging economies undergoing rapid financial deepening.

## 2.4. Research Gap and Contribution

Despite a growing body of literature on financial development, macroeconomic stability, and institutions, relatively few studies jointly examine their roles in shaping capital investment across emerging economies using a unified empirical framework. Much of the recent research focuses on financial development and growth rather than investment specifically, or examines macroeconomic and institutional determinants separately.

This study contributes to the literature in three main ways. First, it focuses directly on capital investment as the dependent variable, offering clearer evidence of how financial development translates into real economic activity. Second, it evaluates macroeconomic conditions and institutional quality as potential moderators of the relationship between financial development and investment across emerging economies. Third, by covering the period 2002–2021, the analysis captures two decades of financial deepening, institutional reform, and macroeconomic transformation in developing regions.

By integrating financial, macroeconomic, and institutional perspectives within a panel framework, the study provides updated evidence on the determinants of investment in emerging markets and clarifies whether financial development operates independently or conditionally on broader structural environments.

# 3. METHODOLOGY AND DATA

## 3.1. Empirical Strategy

This study examines the relationship between financial development and capital investment in emerging economies, with particular emphasis on how macroeconomic conditions and institutional quality shape it. The empirical approach builds on

the finance-investment nexus literature, which holds that deeper, more efficient financial systems relax financing constraints, improve capital allocation, and support investment expansion across developing economies.

Given the cross-country scope of the analysis, unobserved structural differences across economies—such as financial architecture, governance frameworks, and stages of development—may influence investment behavior and correlate with financial development. To control for this time-invariant heterogeneity, the analysis employs a country fixed-effects (FE) panel estimator as the baseline specification. This approach isolates within-country variation over time and mitigates omitted-variable bias arising from persistent cross-country differences.

The baseline empirical model is specified as follows:

$$INV_{it} = \alpha_i + \beta_1 FD_{it} + \beta_2 INST_{it} + \gamma' X_{it} + \delta_t + \varepsilon_{it}$$

where ( $INV_{it}$ ) denotes capital investment as a share of GDP in country (i) at time (t); ( $FD_{it}$ ) represents financial development; ( $INST_{it}$ ) denotes institutional quality; ( $X_{it}$ ) is a vector of macroeconomic control variables; ( $\alpha_i$ ) captures country fixed effects; ( $\delta_t$ ) represents year fixed effects; and ( $\varepsilon_{it}$ ) is the error term.

To evaluate whether institutional conditions moderate the effect of financial development on investment, interaction terms are estimated:

$$INV_{it} = \alpha_i + \beta_1 FD_{it} + \beta_2 INST_{it} + \beta_3 (FD_{it} \times INST_{it}) + \gamma' X_{it} + \delta_t + \varepsilon_{it}$$

The interaction coefficient ( $\beta_3$ ) indicates whether the marginal effect of financial development varies across institutional environments. Separate interaction models are estimated using rule-of-law, government effectiveness, and control of corruption indicators, along with a composite institutional quality index that captures overall governance conditions.

### 3.2. Variables and Measurement

The dependent variable, capital investment (INV), is measured as gross capital formation as a share of GDP. This measure reflects the scale of domestic investment relative to the economy's size and is widely used in cross-country investment analyses.

The key explanatory variable, financial development (FD), is drawn from the World Bank Global Financial Development Database and measured using a composite index that captures financial depth, access, and market development. Higher values indicate more developed financial systems capable of mobilizing savings and allocating capital efficiently.

Institutional quality is measured using three governance indicators: rule of law, government effectiveness, and control of corruption. Each index ranges from  $-2.5$  (weak institutions) to  $+2.5$  (strong institutions). In addition to the individual indicators, a composite institutional quality measure is constructed as the simple average of the three governance dimensions to represent overall governance conditions.

To isolate the financial development-investment relationship, the analysis includes standard macroeconomic determinants of investment. These controls include annual real GDP growth, annual CPI change, foreign direct investment inflows (as a percent of GDP), external debt (as a percent of GDP), government expenditure (as a percent of GDP), and trade openness (exports plus imports as a percent of GDP). Together, these variables capture macroeconomic stability, external financing conditions, fiscal stance, and trade integration, all of which influence investment dynamics in emerging economies.

### 3.3. Data Sources and Sample

The empirical analysis uses an unbalanced panel of 30 emerging economies for 2002-2021, constrained by data availability across all variables. The sample spans economies in Asia, Latin America, Eastern Europe, and Africa, providing substantial variation in financial development and institutional quality.

Data are drawn from internationally comparable sources, including the World Bank's World Development Indicators, the Worldwide Governance Indicators, and the Global Financial Development database. After merging the datasets and removing missing observations, the final estimation sample comprises 596 country-year observations.

### 3.4. Estimation Issues and Diagnostic Considerations

The empirical specification is estimated in a fixed-effects panel framework that emphasizes within-country variation rather than long-run time-series relationships. Although unit-root and cointegration diagnostics are commonly used in pure time-series settings, macro-panel investment models with country and time effects are typically estimated using fixed-effects estimators with robust inference.

To address potential simultaneity and dynamic adjustment in the finance-investment relationship, additional robustness checks are conducted. Specifically, the analysis is re-estimated using lagged financial development and dynamic panel specifications that include lagged investment. The results remain qualitatively unchanged, indicating that the baseline findings are not driven by short-run simultaneity or dynamic bias. All specifications include country and year fixed effects and robust inference to control for unobserved heterogeneity and common shocks.

### 3.5. Analytical Framework

The empirical framework reflects the conceptual view that financial development influences investment both directly—by easing credit constraints—and indirectly through its moderating institutional role. If institutions enhance the efficiency of financial intermediation, the interaction between financial development and institutional quality should be positive and significant. Conversely, insignificant interaction effects would suggest that financial development promotes investment largely independently of governance conditions.

## 4. EMPIRICAL RESULTS

This section presents empirical findings on the relationship between financial development and capital investment in emerging

economies. The analysis proceeds in four stages. First, descriptive statistics and correlations are reported. Second, baseline fixed-effects estimates are presented. Third, the moderating role of institutional quality is examined. Finally, robustness and endogeneity diagnostics are conducted to assess the stability and causal interpretation of the results.

#### 4.1. Descriptive Statistics and Correlation Analysis

Table 1 presents descriptive statistics and pairwise correlations for all variables in the estimation sample, which covers 30 emerging economies over the period 2002-2021.

Capital investment averages 24.6% of GDP, with substantial cross-country variation (SD = 6.66), reflecting heterogeneity in development stages and capital accumulation across emerging markets. Financial development has a mean of 0.334 and moderate dispersion (SD=0.159), indicating meaningful differences in financial system depth and access across countries. Institutional quality has a slightly negative mean (-0.252), consistent with the relatively weaker governance environments typical of emerging economies.

Correlation coefficients show that investment is positively associated with financial development (r = 0.126) and GDP growth (r = 0.329), and negatively associated with external debt (r = -0.185). Financial development is strongly correlated with institutional quality (r = 0.592), suggesting that more advanced financial systems tend to coexist with stronger governance environments. However, the moderate magnitude of these correlations indicates sufficient independent variation to estimate their separate effects in panel regressions.

#### 4.2. Baseline Fixed-Effects Estimates

Table 2 presents the baseline fixed-effects estimates of the finance-investment relationship, controlling for macroeconomic conditions, institutional quality, and year effects.

Financial development has a positive and statistically significant effect on capital investment ( $\beta = 12.74, P < 0.05$ ). This result indicates that deeper financial systems are associated with higher investment shares across emerging economies, even after controlling for country-specific structural characteristics and global shocks. The coefficient's magnitude is economically meaningful. Given the observed standard deviation of financial development (0.159), a one-standard-deviation increase in financial development raises the investment-to-GDP ratio by approximately 2.02 percentage points, confirming that financial deepening has substantial real effects on capital accumulation.

Among macroeconomic controls, external debt has a negative and statistically significant effect on investment ( $\beta = -0.081, P < 0.05$ ), suggesting that higher debt burdens may crowd out domestic capital formation in emerging markets. GDP growth and trade openness have positive but statistically insignificant coefficients, while inflation and government expenditure show no systematic effects. Institutional quality is not statistically significant in the baseline model, indicating that cross-country investment variation is primarily driven by financial rather than institutional differences once fixed effects are accounted for.

Overall, the baseline results support the hypothesis that financial development is a core structural determinant of capital investment in emerging economies.

#### 4.3. Institutional Moderation of the Finance-Investment Relationship

To assess whether governance conditions moderate the effect of financial development on investment, interaction models are estimated using indicators of the rule of law, government effectiveness, and control of corruption. Results are reported in Tables 3-5.

**Table 1: Descriptive statistics and correlations**

Panel A: Descriptive statistics (Estimation sample: 2002-2021)					
Variable	Obs	Mean	Std. Dev.	Min	Max
Investment (% GDP)	596	24.602	6.657	12.350	57.990
Financial development	596	0.334	0.159	0.058	0.741
GDP growth (%)	596	4.283	3.953	-10.930	34.470
Inflation (%)	596	5.087	4.892	-2.500	51.500
FDI (% GDP)	596	4.103	7.800	-40.110	105.640
External debt (% GDP)	596	43.255	26.982	8.300	185.770
Government expenditure (% GDP)	596	13.827	4.259	5.020	24.880
Trade openness (%)	596	67.100	31.170	22.110	168.360
Institutional quality	596	-0.252	0.483	-1.363	1.380

Panel B: Correlation matrix									
Variable	Inv	FD	Growth	Infl	FDI	Debt	GovExp	Trade	Inst
Investment	1								
Financial development	0.126*	1							
GDP growth	0.329*	-0.145*	1						
Inflation	-0.097*	-0.161*	0.132*	1					
FDI	0.218*	0.024	0.099*	0.000	1				
External debt	-0.185*	0.158*	-0.313*	-0.132*	0.233*	1			
Government expenditure	-0.061	0.511*	-0.274*	-0.328*	0.135*	0.497*	1		
Trade openness	0.067	0.225*	-0.044	-0.113*	0.330*	0.654*	0.408*	1	
Institutional quality	-0.013	0.592*	-0.161*	-0.175*	0.117*	0.438*	0.532*	0.388*	1

\*P<0.10, \*\*P<0.05, \*\*\*P<0.01

**Table 2: Baseline fixed-effects estimates**

Variable	Coefficient	Standard error
Financial development	12.736**	5.613
GDP growth	0.152	0.095
Inflation	-0.004	0.080
FDI (% GDP)	0.181	0.133
External debt (% GDP)	-0.081**	0.030
Government expenditure (% GDP)	-0.148	0.225
Trade openness	0.058	0.047
Institutional quality	0.443	2.605
Country FE		Yes
Year FE		Yes
Observations		596
Countries		30
Within R <sup>2</sup>		0.302

Cluster-robust SE. \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

**Table 3: Moderating role of rule of law**

Variable	Coefficient	Standard error
Financial development	13.512**	5.664
Rule of law	-0.563	3.326
Financial development×Rule of law	0.918	7.579
Controls		Yes
Country FE		Yes
Year FE		Yes
Observations		596

Cluster-robust SE. \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

**Table 4: Moderating role of government effectiveness**

Variable	Coefficient	Std. Error
Financial development	12.947**	5.526
Government effectiveness	0.061	3.166
Financial development×Government effectiveness	0.201	7.309
Controls		Yes
Country FE		Yes
Year FE		Yes
Observations		596

Cluster-robust SE. \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

**Table 5: Moderating role of control of corruption**

Variable	Coefficient	Standard error
Financial development	13.169**	5.089
Control of corruption	-0.074	3.737
Financial development×Corruption	3.276	7.934
Controls		Yes
Country FE		Yes
Year FE		Yes
Observations		596

Cluster-robust SE. \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

Across all specifications, the interaction terms between financial development and institutional indicators are statistically insignificant, while the direct effect of financial development remains positive and stable. These findings indicate that the investment-enhancing role of financial deepening does not depend on institutional quality. In other words, financial sector development promotes capital accumulation in both weaker and stronger governance environments.

The absence of significant moderation suggests that financial systems in emerging economies appear to promote investment even under heterogeneous institutional conditions. This pattern contrasts with theoretical perspectives that emphasize strong complementarity between finance and institutions and instead supports the view that financial deepening can precede or operate alongside institutional development in the growth process.

**4.4. Robustness to Alternative Inference and Lag Structure**

Several robustness checks are conducted to assess the stability of the finance-investment relationship across alternative specifications. Results are reported in Tables 6 and 7.

First, Driscoll-Kraay standard errors are used to account for potential cross-sectional dependence and serial correlation in macro-panel data. The coefficient on financial development remains positive and statistically significant (Table 6), indicating that the baseline inference is not driven by within-panel correlation structures or spatial dependence across countries.

Second, financial development is lagged to address simultaneity concerns and to capture delayed transmission effects. The lagged measure remains positive and statistically significant ( $\beta \approx 12.81$ ,  $P < 0.05$ ; Table 7), with a magnitude highly consistent with contemporaneous estimates. This result indicates that prior

**Table 6: Driscoll-Kraay robust inference**

Variable	Coefficient	DK Std. Error
Financial development	12.736***	4.532
GDP growth	0.152**	0.068
Inflation	-0.004	0.071
FDI (% GDP)	0.181**	0.077
External debt (% GDP)	-0.081***	0.028
Government expenditure	-0.148	0.155
Trade openness	0.058	0.035
Institutional quality	0.443	0.522
Country FE   Yes		
Year FE   Yes		
Observations   596		
Within R <sup>2</sup>   0.302		

Driscoll-Kraay SE (lag 2). \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

**Table 7: Lagged financial development (endogeneity check)**

Variable	Coefficient	Std. Error
Lagged financial development	12.811**	5.430
GDP growth	0.162	0.104
Inflation	0.012	0.100
FDI (% GDP)	0.179	0.131
External debt (% GDP)	-0.075**	0.031
Government expenditure	-0.139	0.236
Trade openness	0.050	0.051
Institutional quality	0.073	2.567
Country FE   Yes		
Year FE   Yes		
Observations   568		
Countries   30		
Within R <sup>2</sup>   0.282		

Cluster-robust SE. \*P<0.10, \*\*P<0.05, \*\*\*P<0.01

financial development predicts subsequent investment dynamics, supporting a temporal ordering from finance to investment rather than reverse causality.

Together, these robustness tests confirm that the positive finance-investment relationship is structurally stable across alternative error structures and dynamic specifications.

#### 4.5. Endogeneity and Dynamic Panel Evidence

To further address potential endogeneity arising from reverse causality and investment persistence, a dynamic panel specification is estimated using the two-step System Generalized Method of Moments (System-GMM). The estimator controls for unobserved heterogeneity and simultaneity by instrumenting lagged investment and financial development with their deeper lags. Following standard practice, the instrument matrix is collapsed and restricted to lags (3-4) to avoid instrument proliferation. Results are reported in Table 8.

The lagged dependent variable is positive and statistically significant ( $\beta = 0.819$ ,  $P < 0.01$ ), indicating strong persistence in investment dynamics across emerging economies. In contrast, financial development becomes statistically insignificant in the dynamic specification, suggesting that once investment inertia and endogeneity are controlled, its direct short-run effect weakens. This pattern is consistent with the view that financial development influences investment primarily through longer-term structural channels rather than immediate cyclical effects.

The diagnostic tests support the validity of the System-GMM specification. The Hansen test fails to reject the null of instrument validity ( $p = 0.503$ ), while the AR(1) test confirms expected first-order correlation. The AR(2) test does not reject the null of no second-order serial correlation at conventional levels ( $p = 0.072$ ), although this result suggests that the system-GMM estimates should be interpreted as a robustness exercise rather than definitive causal evidence. The number of instruments (32) remains moderate relative to the cross-sectional dimension, mitigating concerns about overfitting.

**Table 8: Dynamic panel system-GMM estimates**

Variable	Coefficient	Std. Error
Lagged investment	0.819**	0.282
Financial development	-17.570	52.236
GDP growth	0.251	0.176
Inflation	-0.012	0.186
FDI (% GDP)	-0.011	0.130
External debt (% GDP)	-0.045	0.079
Government expenditure	0.270	0.714
Trade openness	0.019	0.042
Institutional quality	2.947	8.393
Observations   568		
Countries   30		
Instruments   32		
AR (1) <i>P</i> value   0.114		
AR (2) <i>P</i> value   0.072		
Hansen <i>P</i> value   0.503		

Two-step system-GMM with collapsed instruments (lags 3-4). Year effects included but not reported. \* $P < 0.10$ , \*\* $P < 0.05$ , \*\*\* $P < 0.01$

Overall, the dynamic panel results remain broadly consistent with the fixed-effects evidence, confirming strong investment persistence while indicating that the finance-investment relationship is less pronounced once endogeneity and dynamics are fully accounted for.

#### 4.6. Synthesis of Findings

Taken together, the empirical results yield three central conclusions.

First, financial development is a robust and economically meaningful determinant of capital investment in emerging economies. The magnitude of the effect remains stable across fixed-effects, lagged, and alternative-inference specifications.

Second, institutional levels do not exert a direct or moderating influence on investment once country-specific structural characteristics are controlled for. Financial deepening promotes capital accumulation across diverse governance environments.

Third, robustness and endogeneity diagnostics—including lagged regressions, Driscoll-Kraay inference, and dynamic panel estimation—confirm that the positive finance-investment relationship is structurally stable and not driven by reverse causality or short-term simultaneity.

Figure 1 presents a marginal-effects visualization illustrating the stability of the finance-investment relationship across institutional levels.

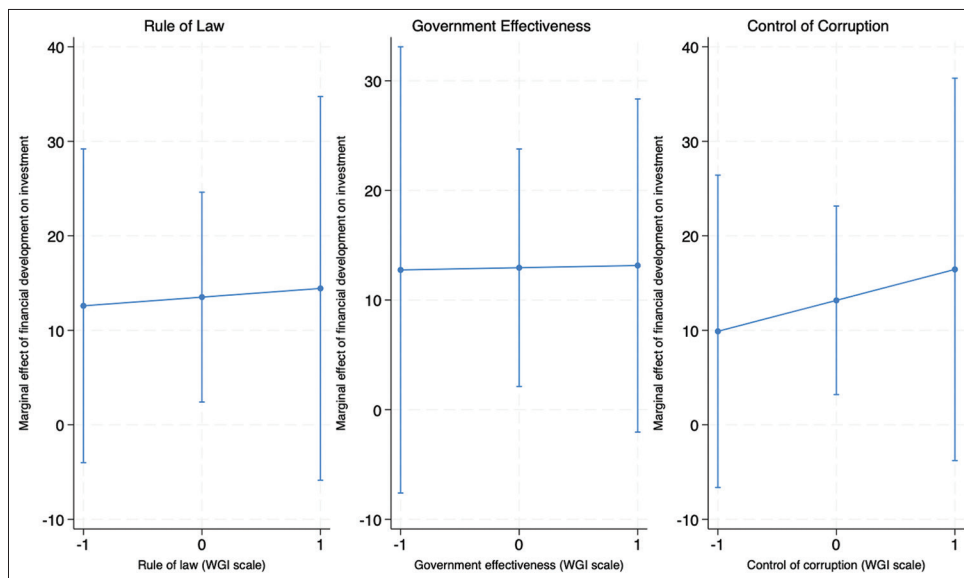
Figure 1 confirms that the marginal effect of financial development on investment remains positive across the observed range of institutional quality, reinforcing the regression-based conclusion that financial deepening operates independently of governance conditions.

## 5. DISCUSSION

This study examined the relationship between financial development and capital investment in emerging economies and assessed whether macroeconomic conditions and institutional quality moderate this relationship. The empirical results provide several important insights.

First, the findings consistently show that financial development has a positive and statistically significant effect on capital investment across all model specifications. This result is robust to alternative institutional indicators, lag structures, and inference methods. The magnitude and stability of the financial development coefficient indicate that improvements in financial depth and access are closely associated with higher investment levels in emerging economies. Dynamic panel estimates that account for investment persistence yield a smaller, yet statistically insignificant, financial development coefficient, reinforcing the baseline fixed-effects evidence. These findings support the theoretical view that more developed financial systems reduce financing constraints, improve capital allocation efficiency, and facilitate investment expansion in the real sector.

**Figure 1:** Three-panel marginal effects (Rule of law/Government effectiveness/Corruption)



Second, macroeconomic conditions appear to play a supportive but secondary role. Economic growth is positively associated with investment, whereas external debt shows a consistently negative and significant relationship. The negative effect of external debt suggests that higher debt burdens may crowd out productive investment or increase macroeconomic vulnerability, thereby discouraging capital formation. Trade openness and foreign direct investment show positive effects, though statistically weaker, indicating that external integration contributes to investment without fundamentally altering the finance-investment relationship. Overall, these results confirm that macroeconomic stability and external balance conditions matter for investment performance, but they do not modify the core finance-investment linkage.

Third, institutional quality does not emerge as a statistically significant determinant of investment after controlling for country- and year-fixed effects, financial development, and macroeconomic factors. Neither the direct institutional indicators nor their interaction with financial development reach conventional significance levels. Marginal-effects analysis further confirms that the impact of financial development on investment remains positive and of similar magnitude across low-, medium-, and high-institutional environments. The interaction plots show nearly parallel slopes, indicating that the investment-enhancing role of financial development is broadly uniform across institutional contexts.

This finding suggests that, within emerging economies, financial development may influence investment through mechanisms that are relatively independent of institutional variation. In many emerging markets, financial deepening often occurs through banking sector expansion, credit growth, and financial liberalization policies that directly affect firms’ access to finance. These channels may operate even in environments with heterogeneous governance quality. As a result, financial development can promote investment despite differences in institutional effectiveness, regulatory quality, or corruption control.

The absence of a strong institutional transmission effect does not imply that institutions are unimportant for long-term development. Rather, it indicates that within the observed range of institutional variation across emerging economies, financial development plays the dominant proximate role in shaping investment dynamics. Institutional improvements may instead influence investment indirectly through their long-run effects on financial sector evolution, risk perception, and policy credibility—effects that may not be fully captured in contemporaneous panel estimates.

Overall, the results highlight a structurally robust finance-investment relationship in emerging economies. Financial development appears to be a key enabler of capital formation across heterogeneous institutional environments, while macroeconomic stability—particularly sustainable debt levels—remains an important complementary determinant. These findings contribute to the literature by showing that the investment effects of financial development in emerging markets are broad-based and not strongly conditional on institutional quality.

## 6. CONCLUSION AND POLICY IMPLICATIONS

This study examined the relationship between financial development and capital investment in emerging economies from 2002 to 2021, with particular attention to macroeconomic conditions and institutional quality as potential moderators. Using panel fixed-effects estimation with clustered standard errors and robustness checks across alternative institutional indicators and dynamic specifications, the analysis yields several consistent findings.

Empirical results show that financial development is a strong and robust determinant of capital investment in emerging economies. Across all model specifications, financial development has a positive and statistically significant effect on investment, confirming that deeper, more accessible financial systems

facilitate capital formation. Dynamic panel estimates that account for investment persistence yield a smaller but statistically insignificant coefficient on financial development, reinforcing the baseline fixed-effects results. This finding aligns with theoretical perspectives that emphasize the role of financial intermediation in reducing information asymmetries, lowering transaction costs, and improving the efficiency of resource allocation.

Macroeconomic conditions also influence investment dynamics, though their effects are more selective. Economic growth is positively associated with investment, whereas external debt shows a consistently negative and statistically significant relationship. The negative debt effect suggests that elevated debt burdens may constrain fiscal and financial space, discouraging private and public investment. Other macroeconomic variables, including inflation, trade openness, and foreign direct investment, show weaker or statistically insignificant effects once financial development is accounted for, indicating that macroeconomic conditions influence investment partly through interactions with financial development.

In contrast, institutional quality does not appear to significantly modify the financial development-investment relationship in the sample of emerging economies. Neither direct institutional indicators nor their interaction with financial development is statistically significant. Marginal-effects analysis further confirms that the positive effect of financial development on investment remains broadly stable across institutional environments. These results suggest that financial deepening promotes investment through mechanisms that are relatively independent of contemporaneous institutional variation across emerging markets.

From a policy perspective, the findings have several implications. First, strengthening financial development should remain a central priority for emerging economies aiming to enhance capital formation and long-term growth. Policies that expand financial access, deepen credit markets, improve banking sector efficiency, and promote financial inclusion can directly stimulate investment. Financial sector reforms may therefore generate substantial real-sector benefits even in contexts where institutional reforms progress more slowly.

Second, maintaining sustainable external debt levels is critical to preserving investment capacity. The negative relationship between external debt and investment underscores the importance of prudent debt management, balanced fiscal frameworks, and stable macroeconomic environments. Excessive debt accumulation may crowd out investment or increase perceived risk, thereby weakening the effectiveness of financial development in supporting capital formation.

Third, although institutional quality does not significantly alter the short- to medium-term finance-investment linkage in the empirical models, institutional improvements remain important for long-run economic development. Stronger governance, regulatory effectiveness, and corruption control contribute to financial sector resilience, investor confidence, and policy credibility over time. Thus, institutional reforms should be viewed as complementary structural policies that reinforce the

sustainability of financial development rather than as immediate moderators of investment.

Overall, this study provides evidence that financial development is a central structural determinant of capital formation in emerging economies, operating with relative independence from institutional heterogeneity over the observed period. The results suggest that policies promoting financial deepening and macroeconomic stability can decisively support capital accumulation and growth trajectories across emerging markets.

Future research may extend this analysis by incorporating longer time horizons, alternative measures of financial structure, or nonlinear institutional thresholds to further examine the conditions under which institutions may either strengthen or constrain the finance-investment nexus.

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