The Failure of Foreign Direct Investment to Explain Unemployment Rate and the Mediating Role of Economic Growth and Minimum Wage

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Received: 01 January 2018       Accepted: 25 February 2019       DOI: https://doi.org/10.32479/ijefi.7524

ABSTRACT

This research aims to discover and test macroeconomic variables which can mediate the relationship between Foreign Direct Investment (FDI) and unemployment rate in Indonesia. Employing integrated alternative model using macroeconomic variable as mediating factors, it uses path analysis to test a panel data from 36 Indonesian provinces within 17 years (422 observations). In order to calculate inter-variables’ direct effects, it employs bootstrapping method. This study successfully found that gross domestics product (GDP) and provincial minimum wage can directly mediate FDI and unemployment rate. On the other hand, domestic investment and the number of workforces cannot mediate the relationship between FDI and unemployment rate. These results confirm that FDI cannot directly explain the change in unemployment rate without the mediation of economic growth and provincial minimum wage in Indonesian labor market. FDI’s inability to directly explain unemployment is because the existing investment is capital- and technology-intensive; hence, at the first stage, it influences output growth more. To conclude, government policy to attract FDI needs to be followed by other policies aiming to enhance the skill of local labors, so that they can be absorbed by FDI.

Keywords: Economic Growth, Investment, Unemployment Rate, Mediating Variable

JEL Classifications: E24, F21, F43

1. INTRODUCTION

Unemployment rate refers to the number of people within certain population who are actively seeking for jobs (Aurangzeb and Asi, 2013). High level of unemployment rate carries some consequences toward financial condition, psychological state, physical condition, and government budgetary burden (due to decreasing income from tax and increasing expenditure); also, in the long term, it causes the loss of labor expertise which later reduces national productivity and future income of people (CBO, 2013). Government have implemented various policies to reduce unemployment rate by attracting foreign investment, pushing private investment domestically, and improving government investment.

In this globalization era, foreign investment, which flows more freely to all over the world, can become an alternative to reduce unemployment rate (Mucuk, 2013). However, foreign direct investment (FDI) (hereafter, FDI) has different influences in each country, area, and local economy sector in terms of reducing unemployment rate (Palát, 2011). On one hand, FDI can create new job opportunities to reduce unemployment rate (Schmerer, 2014), so some researchers suggested some policies to improve inward FDI rate (Shaari et al., 2012). However, in reality, FDI is frequently incapable of directly explaining unemployment rate (Hisarcıklılar et al., 2014; Parvathamma, 2014).

Global, regional, and bilateral cooperations established by Indonesian government have positively influenced the number of inward FDI in Indonesia. Based on the data from National
Statistics Bureau (BPS), between 2000 and 2016, the flow of FDI in Indonesia kept increasing, although it has not evenly distributed among provinces (62.52% in Java island with 6 provinces and 37.84% outside Java Island with 28 provinces). On the other hand, the average ratio of labor absorption per IDR 1 trillion of FDI in Indonesia showed a decreasing trend from 5014 workers to 3090 workers in 2016. For the last few years, foreign investors have inclined to bring workers from their home countries to work on their projects in Indonesia. It is proven by an increasing trend of foreign workers in Indonesia and it reached the peak in 2011 with 77,307 foreign workers (28.7% from China; 16.8% from Japan; and 11.4% from South Korea) (Nakertran, 2016). Government attracted FDI to Indonesia to open new job opportunities and reduce unemployment rates; contrary to such objectives, unemployment remains exist and FDI has no significant influence to reduce it. This condition signals another factor which may mediate FDI and unemployment rate in Indonesia. This research aims to ensure which macroeconomic variables are capable to be the mediator.

Even though FDI is an important factor in enticing economic advancement (Sârbu, 2016), its influence to economic growth frequently depends on trade policy regime, human resource quality, financial sector advancement, and institutional quality of host country (Denisia, 2010). Some results of empirical research (Ndikumana & Verick, 2008) found positive relationship between FDI and output, particularly in manufacturing sector, as it may help improve export rate which leads to economic growth. Chee & Nair (2010) found that FDI has a positive impact on economic growth and they suggested more policies to attract more FDI domestically.

The relationship between economic growth and unemployment rate can be considered as puzzle in economics. The inverse relationship between economic growth and unemployment rate was initially emphasized by Okun (1962). However, the relationship between these two variables are not uniform in all economies, so there has been no consensus about direction and intensity of the relationship between them, both theoretically and empirically (Özel et al., 2013).

Various literatures showed that FDI has enormous and positive influences on local workers’ wage in host countries. It is based on the assumption that foreign companies tend to provide higher wage to their own workers, because their workers are assumed to have higher productivity than local workers (Bircan, 2013). However, literature about the impact of inward FDI on wage rate in Indonesia has been scarce. Most studies only focused on the impact of FDI on wage rate in Central and East European countries (Bellak et al., 2008). Therefore, analyzing consequences of inward FDI on wage rate in Indonesia provides meaningful addition to the body of literature.

Based on the results of some empirical studies, the relationship between labor market and minimum wage is either positive, or negative, or even unrelated at all; all depend on the assumptions about the characteristic of labor market. Sabia et al. (2012) discovered that an increase in minimum wage has huge, yet negative impact for young labors. Herr and Kazandziska (2011), in a project supported by International Labor Organization about minimum wage in developing and developed countries, found that the increase of minimum wage has no significant influence on labor market, either systematically, positively, or negatively. Paper et al. (2010) analyzed the effect of minimum wage on the income level and employment level in the United States between 1990 and 2006 and concluded that there is no detected job loss due to an increase in minimum wage rate. Based on the data between 1990 and 2012 in the United States, Allegretto et al. (2011) found that the influence of increasing minimum wage on youth unemployment is not significant.

Frequently, some theories show that a third variable can increase understanding about the relationship between two main variables (independent and dependent). The third variable, which is positioned as a mediator, is hypothesized to be connected in a causal link between independent and dependent variables; in other words, independent variables influence mediating variable and mediating variable, in turn, influences dependent variable. Mediating variable refers to one (or more) variable(s) mediating the relationship between dependent and independent variables (Muller et al., 2005). One of the reasons why mediating role is tested is to understand mechanism in which independent variable influences dependent variable. Mediating analysis is an important part of an analysis process. Shrout & Bolger (2002) and stated that mediation happens when the causal effects of some X variables on Y results can be explained by M as mediating variable. Studies on the influences of mediating variables in economy were conducted by Badr and Ayed, 2015; Çelebi et al., 2015; Mahmood, 2015; Nordin et al., 2015; Nwankwo & Igweze, 2016. Based on the explanation above, the further objective of this research is to determine what kind of mediating variable will be found; and whether the mediator fully or partially mediate the relationship in this research.

At the second part, this research presents a short review on relevant empirical studies. Then, at the third part, it presents research methodology. At the fourth part, it describes the results of statistical tests, along with discussion and interpretation of the empirical results. Lastly, the fifth part explains research conclusion.

**2. LITERATURE REVIEW**

FDI frequently considers capable of driving the development in developing countries, because it brings along capital, technology, management knowledge, work, and access to international market. Therefore, many countries formulate certain policies to attract FDI to flow in their countries. FDI is believed to help host countries to create new jobs, reduce unemployment rate, and obtain high-quality labors, so that the host country can employ more efficient resources to improve overall productivity level (Moraru, 2013). FDI is also considered as one of the most important factors to stimulate economy (Kuliaiene & Solnyskiene, 2014); however, in order to obtain the whole benefits, the host countries should have profitable business environment (Kurtishi-Kastrati, 2013) and in order to create such conditions, government role is absolutely necessary (Imougehele & Ismaila, 2014). A study conducted by Laskien and Pekarskien (2011) showed that FDI has significant
impact on the increase of labor productivity, though its influence on productivity growth is diverse among various economic sectors. In practice, foreign investors frequently obtain special rights from the government. This special right can bring about negative impacts on domestic producers (Antwi et al., 2013), because local producers may lose their market position due to monopoly rights of foreign investors. Hence, according to Ozturk (2007), FDI can impact economic growth negatively. To make FDI having positive impact on economic growth, institutional factors of the host countries shall be repaired (Heang & Moolio, 2013).

One of the main challenges in most modern states is unemployment rate, which can lead to social, economic, and political pressures to economic decision makers (Grahovac & Softić, 2017). However, globalization and international capital can provide big opportunities for developing nations to fund their economic development (Balcerzak and Zurek, 2011). According to some findings of a study by Mpanju (2012) in Tanzania between 1990 and 2008 which employed econometric analysis of ordinary least square (OLS), FDI has significant effects on job opportunity, or negatively influences unemployment rate. Shaari et al. (2012) researched the impact of FDI on unemployment rate and economic growth in Malaysia by analyzing data between 1980 and 2010 using OLS method and concluded that FDI helps increase economic growth (per Gross Domestics Product [GDP]) and reduce unemployment rate in Malaysia. Stamatiou and Dritsakis (2014) employed several econometric models to evaluate FDI impacts on unemployment rate and economic growth in Greece using annual data between 1970 and 2010 and concluded that both in long-term and short-term, FDI improves economic growth and reduces unemployment rate in Greece. Lastly, Djambaska and Lozanoska (2015) found that in the short-term and long-term, FDI can increase economic growth and decrease unemployment rate in the Republic of Macedonia.

Okun (1962) also stated that there is an inversed relationship between real output and unemployment rate. This idea is widely accepted as Okun Law which assumed that if economic growth reaches more than 2.25%, each 1% increase in real output leads to a 0.5% decrease in unemployment rate. Further studies on the inversed relationship between economic growth and unemployment rate were conducted by Bankole and Fata (2013) on Nigerian economy between 1980 and 2008 and concluded that Okun Law does not apply to Nigerian economy. Akram et al. (2014) conducted a similar study on Pakistan economy between 1972 and 2012 and concluded that Okun Law is considered invalid for Pakistan. Moreover, Makun and Azu (2015) analyzed the relationship between economic growth and unemployment rate in Fiji during the period of 1982 and 2012 and concluded that there is a long-term relationship between economic growth and unemployment rate. Djambaska and Lozanoska (2015) admitted the significant relationship between economic growth and unemployment rate, though it largely depends on samples and explored contexts. Further study on Okun Law was conducted by Ruxandra (2016), who researched on the relationship between economic growth and unemployment rate post-2007 in Rumania, found that Okun Law can be applied for Rumania economy.

Wage rate in host country can improve due to FDI. Gopinath and Chen (2003) researched about the influence of FDI on the wage rate in host country by considering knowledge factor. They concluded that inward FDI improves wage rate only among skilled labors, both in developing and developed countries. Vijaya and Kaltani (2007) tested the influence of FDI on nominal income by employing wage bargaining approach in manufacturing sector in 19 countries between 1987 and 2001. They found that FDI decreases wage rate and influences female workers more; each 1% increase in inward FDI causes 0.045% decrease in wage rate.

Classical economists linked unemployment rate where the labor market is unbalanced because real wages are set at inappropriate levels. Akpansung (2014) employed estimation techniques of OLSs, Granger Causality, CUSUM, and CUSUM squares stability tests for Nigeria economy between 1999 and 2012 and found that minimum wage positively correlates with unemployment rate with correlation coefficient of 0.8328. Empirical results show consistent evidences that an increase in minimum wage is related to an increase in unemployment rate. Neuzil (2006) tested and measured relationship between minimum wage and level of unemployment in the United States between 2002 and 2012. The period was categorized into three models, namely pre-recession, recession, and post-recession. Simple regression model concluded that minimum wage influences unemployment rate. For multiple regression model, it is concluded that minimum wage rate significantly influences unemployment rate during unstable economic conditions (recession and post-recession). Karamanis and Naxakis (2014) tested the relationship between minimum wage rate and unemployment rate in Greece’s labor market between 2000 and 2013 and found that minimum wage rate in Yunani does not really influence unemployment rate.

Mediating variable mediates independent and dependent variables, so that independent variable indirectly influences the change in dependent variable. Empirical research about the influence of mediating variable in economy sector was conducted by Badr and Ayed (2015) in North African countries between 1961 and 2012. Analysis results showed that FDI is incapable of mediating some macroeconomic variables on economic growth (in terms of GDP). Çelebi et al. (2015) examined mediating effect of FDI on the relationship between logistic performance and economic growth using hierarchical regression method. Based on the analysis results, FDI’s mediating effect on the relationship between those two variables is statistically significant. Nordin et al. (2015) conducted a research focusing on three important issues, namely economic freedom, FDI, and economic growth. Employing threshold estimation method to analyze samples from 1980 to 2012 on Malaysia economy, they concluded that to certain levels, economic freedom plays important role in mediating FDI and economic growth in Malaysia. Nwankwo and Igweze (2016) combined an increase of workforce population and high inflation rate and found that they could mediate government expenditure and unemployment in Nigeria. All studies above try to explore whether relationship between independent and dependent variables will be different if the third variable is added as a mediator. Such research is needed because some theories frequently display that
the third variable can increase understanding about the relationship character of two variables (Shrout & Bolger, 2002).

3. EMPIRICAL METHODS

This research employed panel data which included time series data from 2000 to 2016 from 26 Indonesian provinces and obtained 422 observations. The data were obtained from National Statistical Bureau (BPS) Indonesia. The data were processed using IBM software of SPSS-23. Another data employed from this research encompassed unemployment rate, FDI, domestic investment, gross domestic products, minimum wage, and number of work force.

3.1. Multicolinearity Test

Multicolinearity test between independent variables was conducted using variance inflation factor (VIF). If VIF value was less than 10 and/or tolerance level was >0.01, it can be concluded that there was no multicollinearity problem.

3.2. Indirect Effects

This research followed simple mediating model as suggested by Kenny and David (1986). It included some variables, namely independent variable (FDI), dependent variable (TPT), and mediating variable (M). Mediating variable consisted of PMDN, PDRB, UMP, and AKT. This model represented the sequence of causality, such as FDI influences M then influences TPT. Moreover, FDI showed indirect effect on TPT, yet it was not transmitted through M, as shown in Figure 1. Meanwhile, the size and significance of these variables’ coefficients would determine the nature of mediation and it could be explained by structural equation 1-6 (Nwankwo & Igweze, 2016).

Where, u, v, and e were random terms which fulfilled the usual OLS assumptions. These following terms were the variables in this research: TPT was unemployment rate, FDI was FDI, PDRB was gross domestic product proxied with economic growth, UMP was provincial minimum wage, and AKT was work force. Equation (1) was employed to calculate the direct effect of independent variable (FDI) on dependent variable (TPT). Equation (2-5) was employed to calculate how mediators were influenced by independent variable. While Equation (6) displayed how independent variable and mediating variable (M) influence dependent variable (TPT) when the direct effect of the independent variable (FDI) was included. As shown by, this method required that coefficient a, b, and c to be statistically significant, with c’ value less than c value (c’ < c). Perfect mediation occurred when c’ equals to 0. In this case, the total effect of c value was fully mediated; while partial mediation occurred when the total effect was partly transmitted through the mediators. However, according to MacKinnon et al. (2016), c value’s significance was not absolutely needed to consider mediating effect. The total effect of FDI on TPT, which was measured with coefficient c in equation (1), could be written as the combination of direct and indirect effects. If OLS was employed to estimate a model, the total effect was the additional amount of direct effect and mediation (or indirect effect); while indirect effect was obtained from stating the relationship as:

\[ c = c' + ab \]

Coefficient a represented the effect of independent variable (FDI) on mediating variable (M); while coefficient b represented the effect of mediating variable (M) on dependent variable (TPT). The values of ab reflected how much unit in independent variable (FDI) indirectly influenced dependent variable (TPT) through mediating variable (M).

3.3. Testing Indirect Effect

Because this research employed >1 mediating variable, then in order to measure indirect influence, it employed bootstrapping method. Calculation process was conducted by macro formula from SPSS which was designed by Preacher and Hayes and known as PROCESS (Hayes, 2013). This method was believed as the most accurate method to measure indirect effect. The advantages of this model were that it did not need normal distribution assumption of the sample and the measurement of standard error. Therefore, this approach avoided possible problems which might appear if certain standards were not fulfilled. Only one analysis was needed to measure the effect of mediation and could be employed to formulate a more complex model with >1 mediating variables (Hayes, 2013).

4. EMPIRICAL RESULTS

4.1. Multicolinearity Detection

SPSS software was employed to calculate VIF. Based on the calculation in Table 1, VIF for all variables were <10 and the
tolerance value was >0.01. It can be concluded that there is no multicollinearity problem in the model.

4.2. Path Analisis for Direct Effect
Path analysis (a) tried to evaluate four variables which can possibly mediate the relationship between unemployment rate (TPT) and FDI, namely PMDN, PDRB, UMP, and AKT. Therefore, four models of path coefficients (a) are displayed in Table 2.

In order to ensure FDI’s significance in predicting potential mediating variables, P-value was compared to significance level. In path coefficient analysis (a), all independent variables were statistically significant in predicting mediating variables and showed that all variables can be mediating variables (Kenny et al., 1986). Meanwhile, direct influences of mediating variable on dependent variable (path coefficient [b]) are displayed in Table 3. In order to ensure the significance of potential mediating variables in predicting dependent variable (TPT), P-values was compared to significance level (α = 0.05).

Table 3 showed that PMDN and AKN are not significant in predicting unemployment rate (TPT), because its P-value is higher than the significance level (α = 0.05). Insignificance of PMDN and AKN further emphasized that both variables cannot be mediators between FDI and TPT.

FDI positively and significantly influenced economic growth. This finding is in line with FDI theories, because investment is considered as one of the factors influencing economic growth. This research’s finding is also in line with previous researches conducted by Kurtishi-Kastrati (2013) and Moraru (2013) which stated that FDI is one of the most important factors in stimulating the economy. However, in order to reap all of the benefits, Indonesian government should prepare business environment and advantageous policies (Imoughele & Ismaila, 2014). This finding also brings about some policy implications, indicating that in order to improve economic growth, government policies in providing some facilities to attract foreign investment are appropriate alternatives.

Furthermore, this research found that FDI negatively and insignificantly influence unemployment rate, signaling that FDI in Indonesia cannot directly reduce unemployment. This finding is not in line with previous researches conducted by Mpanju (2012) in Tanzania, Shari et al. (2012) in Malaysia, Stamatiou and Dritsakis (2014) in Greece, and Djambaska and Lozanoska (2015). They all found that an increase in FDI can improve economic growth and reduce unemployment rates in the respective countries. This finding brings about some policy implications that government objective to facilitate foreign investment in Indonesia has not successfully reduced unemployment rate, because most FDI are capital- and technology-intensive. At the same time, there is a tendency that the foreign investors bring some workers from their home countries to do their projects in Indonesia. This finding is in line with the findings of empirical research conducted by Hisarciklilar (2014) which stated that the widespread of new technology usage in production can make foreign investment powerless in reducing unemployment rate.

The influence of economic growth on unemployment rate was negative and significant in Indonesia. This result confirms that Okun Law applies in Indonesia, because the increase of economic growth can reduce unemployment rate in Indonesia. Therefore, if the government aims to reduce unemployment rate, it needs to consistently attempt to enhance economic growth by encouraging investment, both foreign investment and other kinds of investment, so that Indonesian economic can keep growing sustainably. This research’s finding is in line with previous researches which were conducted by Makun and Azu (2015) in Fiji and Ruxandra (2016) in Rumania. All studies found that Okun Law is applicable in those countries. However, this research is not in line with the study of Bankole and Fata (2013) which found that Okun Law is not applicable in Nigeria economy and the study of Akram et al. (2014) which concluded that Okun Law is invalid for Pakistan economy.

This research finds that FDI is positively and significantly related to wage rate in Indonesia. It signals that inward FDI to Indonesia can directly drive an increase in wage rate in Indonesia. This research’s finding is in line with the findings from Gopinath and Chen (2003) who stated that inward FDI can improve wage rate due to skilled labors, both in developed and developing countries. This finding brings about logical consequence that the government should pay attention to the fact that inward foreign investment to Indonesia drives an increase in wage rate. Therefore, the government should formulate an appropriate policy about FDI. On one hand, FDI can increase wage rate and people’s income; on the other hand, it can also increase domestic production cost along with the increase of wage rate.
4.3. Path Analysis for Indirect Effects
This research employed >1 mediating variable; hence, PROCESS program was applied to process the data as the foundation of analysis and to conclude the findings on the role of mediating variables. The results of data processing for the indirect effects of X on Y can be viewed in the following Table 4:

Based on Table 4, the indirect coefficient of PMDN was recorded at −0.0145; while the confidence interval of 95% from bootstrapping results was written as BootLLCI (lower level of CI) equals to −0.0107 and BootULCI (upper level of CI) equals to 0.0400. As the “0” value is included within confidence interval of 95%, it can be concluded that there was no significant indirect effect of FDI on TPT through PMDN (Hayes, 2013).

Further, indirect coefficient of PDRB was obtained at −0.2512; while the confidence interval (CI = 95%) from bootstrapping results was written as BootLLCI equals to 0.2123 and BootULCI equals to 0.2927. As ‘0’ value is not included within confidence interval of 95%, it can be concluded that there was significant indirect effect of FDI on TPT through PDRB.

Moreover, indirect coefficient of UMP was recorded at 0.0701; while the confidence interval (CI = 95%) from bootstrapping results was written as BootLLCI equals to −0.0987 and BootULCI equals to 0.0435. Because ‘0’ was not included within the range of 95% confidence interval, it can be concluded that there is significant indirect effect of FDI on TPT through UMP.

Lastly, indirect coefficient of AKT was obtained at 0.0026; while the confidence interval (CI = 95%) from bootstrapping results was written as BootLLCI equals to −0.0027 and BootULCI equals to 0.0099. Because “0” is not included within the 95% confidence interval, it can be concluded that there is no significant indirect effect of FDI on TPT through AKT.

By employing bootstrapping method, this research successfully found that economic growth and provincial minimum wage can mediate FDI and unemployment rate in Indonesia. Although economic growth and wage rate statistically have partial mediation ability, because c’ value is smaller than c value. Hence, it can be concluded that this research’s findings can help us understand that FDI cannot influence unemployment rate directly; however, after it is mediated by economic growth and provincial wage rate, FDI can influence the unemployment rate in Indonesian labor market. These findings are in line with the previous studies (Badr and Ayed, 2015; Çelebi et al., 2015; Mahmood, 2015; Nordin et al., 2015; Nwankwo & Igweze, 2016).

5. CONCLUSION AND POLICY IMPLICATIONS
This research aims to discover and test macroeconomic variables which can mediate the influence of FDI on unemployment rate in Indonesia. The data analysis proved that combination of economic growth and provincial minimum wage rate can mediate FDI and unemployment rate in Indonesia. These findings are in line with economic theories which posited that economic growth plays a role in reducing unemployment rate (Okun Law); however, economic growth will not materialize without proportional increase in investment. High level of investment shall increase labor demand, then it will drive an increase in wage rate. However, high level of wage without expertise, skill, and job creation will create more unemployment. Partial mediation of economic growth and minimum wage showed that these variables are not the only ones responsible for mediating FDI relationship with unemployment rate in Indonesia.

Important policy implication from this research’s findings include the need for a consistent policy to improve economic growth by formulating a policy to create conducive investment climate by giving incentives to foreign investors, particularly those aiming to enlarge their production activities in order to increase labor demand. Then, recalling that inward FDI to Indonesia needs to be capital- and technology-intensive; at the same time, a policy to improve local labors’ expertise and skills is needed so that they can be absorbed in the FDI-related projects. All this while, the positions have been mostly filled by foreign workers with higher wage rate. In the long term, it is expected that the increase in inward FDI should influence economic growth and wage rate, as well as to provide alternative to reduce unemployment rate in Indonesia, although it should involve mediating role of economic growth and provincial minimum wage.

Meanwhile, limitation of this research lies in the fact that it covered 26 provinces in Indonesia with similar characteristics and used province’s panel data; however, it only employed four mediating
variables to mediate the influence of FDI on unemployment rate, namely domestic investment, economic growth, provincial minimum wage, and workforce. Therefore, future research should consider wider areas, such as certain regional areas or dividing some countries into categories of least developed countries, developing countries, and developed countries. It should be conducted so the future researchers should learn about the impact of economic inequality which influences unemployment rate in certain countries. Moreover, future research should consider involving other macroeconomic variables, such as export, import, interest rate, money supply, income level, and exchange rate in mediating the influence of FDI on unemployment rate. These important variables were not included in the research due to data limitation.

6. ACKNOWLEDGMENT

We would like to express our gratitude toward the Ministry of Labor and Transmigration, National Statistical Bureau, and Indonesia National Development Planning Agency for their sincere cooperation by providing all the documents and data needed for this research.

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