**Suplement**

**THE READINESS OF BUSINESS PRACTITIONERS IN SPECIAL DISTRICT OF YOGYAKARTA IN FACING THE OPERATION OF NEW YOGYAKARTA INTERNATIONAL AIRPORT 2019**

**Table 1 Readiness Score Of Business Practitioners In Special District Of Yogyakarta**

| No | Readines | Manufacturing | Construction | Wholesale | Accomodation | Average | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | Prepare a new business plan | 2,97 | 3,50 | 2,13 | 3,41 | 3,32 | |
| 2 | Has a development strategy | 3,00 | 3,67 | 2,13 | 3,44 | 3,36 | |
| 3 | Business transformation | 2,75 | 2,50 | 2,25 | 3,03 | 2,99 | |
| 4 | Improve human resources | 2,97 | 3,83 | 2,25 | 3,31 | 3,26 | |
| 5 | New marketing plan | 3,31 | 3,83 | 2,50 | 3,44 | 3,46 | |
| 6 | Anticipate changes in the business environment | 2,97 | 4,00 | 2,38 | 3,35 | 3,29 | |
| 7 | Anticipate organizational / management changes | 2,34 | 3,00 | 2,13 | 2,85 | 2,65 | |
| Average Score | | 2,90 | 3,48 | 2,25 | 3,26 | | 3,21 | |



**Figure 1. Readiness Score by Region**

**Tabel 3. Regression Result**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Variabel** | | **Coef** | **Std. Error** | **t** | **prob** |
|  | (Constant) | -6.228E-17 | .043 | .000 | 1.000 |
| Inovation | .633 | .044 | 14.517 | .000\* |
| Bussines Oportunity | .354 | .044 | 8.116 | .000\* |
| Optimism | .189 | .044 | 4.335 | .000\* |
| socialization | .277 | .044 | 6.348 | .000\* |
| Business continuity threat | .052 | .044 | 1.203 | .231 |
| Threat of production costs | .223 | .044 | 5.106 | .000\* |
| Knowledge | .029 | .044 | .662 | .509 |
| a. Dependent Variable: Business Practitioners Readiness | | | |  |  |
| R-squared : 0,692 | | | |  |  |
| F-stat : 51,953\* | | | |  |  |

\* significant alfa 1%